**Charles Ma**

1. **FIRST MOVER**

Charles Ma was first active in Drury from 2013 when he commenced the Auranga city concept, master planning, outreach to central and local governments, iwi and communities, and purchase of land. Charles has an ongoing leadership role in making a difference in greater Auckland.

1. **THE FOUNDER – ENGINEER WITH A VISION**

MADE founder and CEO Charles Ma was 23 when he commenced the planning of Auranga. In 2020, at the age of 29, Ma has overseen completion of the core infrastructure of Auranga as it prepares for its first residents in March 2020. Ma has a degree in Civil Engineering (Hons) and Commerce from the University of Auckland and has completed professional studies at Stanford, Harvard, Oxford and London business schools.

1. **CHARLES MA IS MAKING CITIES**

Charles Ma has completed over $1 billion of development and has more than $1.5 billion in progress incorporating the further development of Auranga (3,000 homes) and Rotokauri North in Hamilton (2,000 homes). Planning is underway for the Auranga DruryWest Town centre.

1. **AURANGA IS STRATEGIC**

Charles Ma is the pioneer of one of New Zealand’s largest urban development project. Drury will play a significant role as a regional centre serving south and southern Auckland, northern Waikato, Hauraki and beyond, including key commercial, retail and public services. Around 800,000 people live within 30-minute drive from Drury today. Drury is a highly accessible location within and part of NZ’s most significant and dynamic inter-regional transport and growth corridor, and will benefit from substantial road and rail improvements as part of the NZ Upgrade Programme.

1. **CHARLES MA IS A PURPOSE-DRIVEN BELIEVER**

Charles Ma believes that we can do more to help people realise their potential. The development of communities that make a positive impact on people’s sense of belonging, and that connect people, place and purpose, is at the core of his urban design philosophy. Ma is focused on housing and people diversity, families, inclusion, wellness, and a direct connection to nature. Amenities such as networks of walkways, cycleways and pedestrian-friendly streets, open green spaces and playgrounds through to a sharing economy platform show his commitment to creating deeply coherent communities.

1. **VALUING PARTNERSHIPS AND WORKING COLLABORATIVELY**

Our realisation of Auranga at record speed was facilitated by key supporters. MADE values highly the multiplicity of partnerships required to make a city, including partnerships with central and local governments; iwi; planners, engineers, contractors and builders; real estate agencies; education providers; utilities companies; transport operators; emergency services; and professional specialists.